

Whitstone Community Primary School PTFA Social Media Policy

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

Whitstone Community Primary School PTFA uses Facebook. You can see this here:
<https://www.facebook.com/profile.php?id=61568405906570>

Access to the social media used by our association

The Whitstone Community Primary School PTFA Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by Whitstone Community Primary School PTFA. However, this page does not accept postings from any Facebook user, neither can any other Facebook users comment on posts made by the page. Postings will only be made by page administrators who will follow this policy. Posts from the page can be shared to Facebook users' private profiles to allow news of events etc to be effectively publicised.

Permitted Users

The Whitstone Community Primary School PTFA will be run by nominated page administrators, these will usually be the Chair, Secretary and Treasurer of the PTFA with approval from the committee. Other committee members can also be nominated and agreed by the committee.

How this is used by our association

Whitstone Community Primary School PTFA uses its Facebook page exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTFA's activities and thank local supporters.

Usage that is not permitted

The Facebook page of Whitstone Community Primary School PTFA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTFA and its activities and will not be used to promote any business other than where this is done for the benefit of the PTFA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the administrator and the PTFA retains the right to ban any user who continues to make inappropriate use of the group.

Photographs

The Facebook group of Whitstone Community Primary School PTFA does not allow members to post photographs. However, photos can be posted by the administrators, the rights to the image will be owned by the administrators and they will have the permission of anyone featured to do so. Photographs of children will not be posted.

Application of this policy

By using the Facebook page you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a follower/administrator of the page.

Availability of this policy

This policy is publicly available on the Whitstone Community Primary School PTFA facebook page and through the school website <https://www.whitstone.cornwall.sch.uk/> and is reviewed regularly (at least once a year) at PTFA meetings or communications.